

## **2018 United States Senate Florida Debate**

### **WSCV Telemundo 51**

WSCV Telemundo 51 is proud to sponsor and produce a Spanish language debate between major party candidates running in Florida's 2018 senatorial general election. Those invited to debate are:

**Senator Bill Nelson (D)**

**Governor Rick Scott (R)**

WSCV Telemundo 51 is the Telemundo Network's television station serving the Spanish speaking community in the Miami / Fort Lauderdale market, the 3<sup>rd</sup> largest Hispanic market in the country. Telemundo 51 has been delivering news, information and entertainment to viewers throughout South Florida since 1985. Telemundo 51 is the preferred station for news in a diverse market that is 52% Hispanic – over 2 million Spanish speaking people whose backgrounds represent over 20 nationalities. Telemundo 51 is committed to covering issues important to the community as well as partnering with, and supporting, local organizations that are making a difference in our resident's quality of life. Telemundo 51 is also accessible to South Florida Hispanics online at [www.telemundo51.com](http://www.telemundo51.com), mobile and social media.

The debate will take place on Tuesday, October 2, 2018 in the Telemundo 51 / NBC 6 television studios located at 15000 S.W. 27<sup>th</sup> Street, Miramar, Florida 33027. The tentative agenda will include the candidates' walkthrough between 8:30am and 9:15am. Taping of the debate will start at 11am and end at 12:00noon.

The debate will air, as recorded, on Tuesday, October 2, 2018 from 7pm to 8pm on WSCV Telemundo 51. It will also air on the same date and time on the Telemundo broadcast stations in these Florida markets: Naples / Fort Myers, Orlando / Kissimmee and Tampa, and in West Palm Beach on Comcast cable only. The debate will also stream on the same date and time on Telemundo51.com, on Tampa's Telemundo59.com, and on Orlando's Telemundo31.com.

Private rooms will be provided for each candidate's staff and for outside media. An area will also be designated for post-debate interviews.

Each candidate will receive six invitations for the guests of his choice, comprised of family, professional associates and staff, to be part of the in-studio audience. Names of the guests must be provided to Telemundo 51 by September 28, 2018, by sending them to Maria Cristina Barros at [barrosmc51@comcast.net](mailto:barrosmc51@comcast.net)

The two panelists / moderators will be Telemundo 51's Senior Political Reporter Marilyns Llanos, and WTVJ NBC6's Senior News Anchor Jackie Nespral.

The debate will be conducted and aired in Spanish. Simultaneous interpretations services will be provided by Precision Translating Services.

The pre-taping agenda will include:

- Brief welcome remarks and introduction of moderators by Telemundo 51 President and General Manager Jorge Carballo
- Studio audience rules of behavior by moderator Marilys Llanos (no applause, no noise, no shouting or speaking, no leaving and re-entering the studio during the debate)
- Rules of the debate by moderator Marilys Llanos

### **Debate Participants**

To qualify for participation in Telemundo 51's senatorial debate, a candidate must have satisfied the following criteria:

- A qualifying candidate must be legally qualified for and registered to participate as a candidate in the 2018 Florida general election for the United States Senate.
- A qualifying candidate must meet the polling thresholds determined by Telemundo 51.
- Qualifying candidates must agree to abide by all rules concerning the conduct of the debate.

### **Debate Rules**

1. A written commitment by all candidates to abide by the following debate rules will be required to ensure fairness. After reviewing this document, please sign, scan and email it back to Jorge Carballo at [Jorge.carballo@nbcuni.com](mailto:Jorge.carballo@nbcuni.com) and to Maria C. Barros at [barrosmc51@comcast.net](mailto:barrosmc51@comcast.net)
2. At 2pm on the day before the debate, Monday, October 1, 2018, a drawing will be held to determine which candidate will stand behind Podium A and which candidate will stand behind Podium B. As outlined in the agenda at the end of this document, this will also determine the order in which each candidate will answer the questions and provide his closing statements. A campaign representative must be present at the Telemundo 51 studios on October 1, 2018, at 2pm for the drawing.
3. After the drawing, campaign staff will be able to go through a walkthrough of the studio.
4. Police will do a sweep of the studio between 7:45am and 8:30am on the morning of the debate, October 2, 2018.

5. Candidates will be allowed to conduct a walkthrough of the studio between 8:30am and 9:15am on the day of the debate, October 2, 2018. Candidates will also have the opportunity to test audio / translating equipment at that time. No surrogates will be allowed to take the candidate's place for this walkthrough.
6. Doors to the studio will open to the audience at 10:15am. Bag checks will be conducted by security provided by Telemundo 51.
7. The panelists will ask questions of their choice without prior review by the candidates. The panelists will have an opportunity prior to the debate to compare notes to avoid duplication and ensure that key issues are covered. There will not be any questions from the studio audience or from any other source other than from the two panelists.
8. The set-up in the studio will be as follows: The two candidates will be standing behind podiums in the center of the studio facing the two panelists. The podiums will be identical.
9. Candidates will be able to write notes during the debate, but may not bring notes on paper or on any electronic devices with them to the podium. Blank paper and pens will be left at each podium for the candidates' use. No electronic devices such as phones, blackberries, etc., will be allowed at the podiums.
10. Once taping begins at 11am the debate will be recorded without interruptions and will last approximately one hour. Following brief introductory comments from the panelists the first question will be asked. There will not be opening statements in the interest of allowing for more time for questions and answers. Candidates will have 90 seconds each for closing remarks following the question / answer period.
11. During the question / answer period, each panelist will ask questions in the following manner: a panelist will have 30-45 seconds to ask her questions. The candidate answering the first question first is provided 90 seconds to respond. The candidate answering second will receive 90 seconds to provide an answer to the same question. The candidate standing at Podium A will answer the first question first; the candidate standing at Podium B will answer the second question first; the candidate standing at Podium A will answer the third question first; the candidate standing at Podium B will answer the fourth question first; and so on. Additionally, the candidate answering the question first will be allowed 30 seconds for rebuttal.
12. Candidates will alternate between answering first and second, as set forth above.
13. Each candidate will have 90 seconds for his closing remarks. Candidate at Podium A will be first followed by the candidate at Podium B.

14. There will not be candidate –to-candidate questioning.
15. A timekeeper will be located in the studio, visible to the candidates. For each statement or response by a candidate, the timekeeper will show a green light when 30 seconds remain, a yellow light when 10 seconds remain, and a red light for time expired. The panelists will interrupt the candidate if he does not complete the sentence promptly. Time limits will be strictly enforced.
16. Neither of the campaigns is permitted to film the event or use video of the debate in campaign advertisements.
17. No campaign materials – including but not limited to signs, stickers, and brochures – will be allowed for display or distribution inside the Telemundo 51 / NB 6 studios.

Each campaign must agree in writing to abide by these rules. Accordingly, please sign and return this page to [jorge.carballo@nbcuni.com](mailto:jorge.carballo@nbcuni.com) and to [barrosmc51@comcast.net](mailto:barrosmc51@comcast.net) to confirm your acceptance. Failure of a campaign to confirm acceptance of the rules in writing will result in a candidate not being permitted to participate in the debate. Thank you for your consideration and we look forward to your participation. If you have any questions, please contact Jorge Carballo at (954) 622-7712 [jorge.carballo@nbcuni.com](mailto:jorge.carballo@nbcuni.com), or Maria Cristina Barros at (786) 514-4615 [barrosmc51@comcast.net](mailto:barrosmc51@comcast.net)



Signature

Date: 9/10/2018

Print Name: Jackie Schutz Zeckman

Campaign: Rick Scott for Florida

Title: Campaign Manager

## **Debate Agenda**

### **October 1, 2018**

**2pm – 3pm:** Campaign staff walkthrough and drawing to determine podiums and order

### **October 2, 2018**

**7:45am – 8:30am:** Studio security check

**8:30am – 9:15am:** Candidates walkthrough and make-up

**9am – 10:15am:** Reception for candidates and in-studio audience guests

**10:15am:** Studio doors open

**10:30am – 10:45am:** Welcome remarks and introduction of panelists by Telemundo 51 President. Rules of behavior and rules of debate are reviewed by panelist Marilys Llanos for studio audience and candidates.

**11am – 12pm:** Debate taping without interruptions as follows:

- Brief introductory comments from panelists Marilys Llanos and Jackie Nespral, including: welcoming TV viewing audience in South Florida, Tampa, Orlando, Naples, Fort Myers and West Palm Beach, explanation of debate rules, and introduction of candidates.
- Panelist A asks first question. Candidate A answers first ( 90 second answer from Candidate A; 90 second answer from Candidate B)
- Panelist B asks second question. Candidate B answers first (90 second answer from Candidate B; 90 second answer from Candidate A)
- Rotation of questions continues back to Panelist A, then to Panelist B and so on.
- Additionally, the candidate answering a question first will be allowed 30 seconds for rebuttal.
- 90 seconds closing remarks – Candidate at Podium A
- 90 seconds closing remarks – Candidate at Podium B
- Moderators call debate to a close and thank participants. Debate taping concludes
- Outside media press room will be available for interviews with candidates and/or surrogates immediately after the debate if the campaigns wish to be interviewed.

**7pm – 8pm** Debate airs

